

Minutes of Board of Directors Meeting

Wed. October 9, 2019

On the Border, Novi, MI

Attendees:

Scott Harvey, Brian Thorpe, Frank Putman, John Li, Pat Barber, Ken Wiedbusch, Susan Wiedbusch, Keith Armitage, Jen Glass, Cindy Wisner, Eric Penn, Nicholas Aranda, Ray Jason, Piotr Roszczenko, Ed Pence, Greg Valade.

Meeting called to order at 7:00pm.

1. Current and Online Business

- a. **September 2019 minutes** - not approved online. Motion to approve: Keith Armitage, 2nd Jen Glass, unanimously approved.
- b. **America's Festival of Speed 2020** – see Appendix 1 for more details. Oakland University board meets on October 10 where this event will be presented and discussed.
- c. **Equipment Storage** – Frank P. spoke to Brian McNamara of Gearhead Homes. An option is a farmhouse in Holly at \$278k. This is probably too far away.
- d. **Thayer sponsorship** – no update.
- e. **Worker Points Policy – Special Events** – A suggestion (Appendix 2) by Scott Harvey as to how to determine what is a Special Event was reviewed. A motion to adopt this into the clubs Policies was proposed by Brian Thorpe, 2nd by Scott Harvey and unanimously approved. BT will modify the Policies accordingly.
- f. **Trophy Display** – no report.
- g. **BOD Election** – so far only three candidates. Greg Valade agreed to run for a position on the board. Brian Thorpe is liaising with Val McCammon.

2. Reports

- a. **Race**
 - i. **SCCA Runoffs**, VIR October 8-13.
 - ii. **National Time Trials Championship**, NCM Motorsports Park, September 26 – 29.
 - iii. **2020 schedule**: Majors weekend of May 18/19; Regional, WHRRI in June; Regional with South Bend, end of July.
- b. **Rallycross**
 - i. **Summer Ends**, Thistle Hill - September 28. 47 cars. Wet.
 - ii. **Octoberfast**, I96 Speedway – October 19.
 - iii. **Day/Night (#8 and #9)**, Oakshade Raceway – November 16/17.
 - iv. **Season Ender**, Thistle Hill, December 7.

- c. Solo
 - i. **Fall into Autumn, #10, Schoolcraft** – September 29. There were 146 entries with 5 runs each. Donations will be made to The Children's Hospital of Michigan.
 - ii. **Season Ender # 11, MIS – October 12.**
- d. Rally
 - i. **Clare Color Tour, October 5.** Clare, MI. There were 13 cars entered; last minute route changes due to rain.
 - ii. **Pavement Ends, November 23.** Awaiting sanction approval.
 - iii. **USRRC 2020.** No update. This will be a 3-day, 3 different rally event.
 - iv. **Son of Sno*Drift** January 2020.
- e. Asst. RE.
 - i. No report.
- f. RE
 - i. **Conference call** for Jumbo Region RE's in a few days.
 - ii. **The National Convention** will be in Las Vegas on January 15 – 18.
- g. Treasurer
 - i. **Cash** - We had approx. \$171k at the end of September
- h. Membership report
 - i. Members as of last meeting (9/11) = 1,283. Members as of this morning = 1,301, a gain of 18 members. Good news is that we gained 20 new members and 2 members have allowed their memberships to expire.
 - ii. **Service awards** – 8 were sent out at the beginning of the month.
- i. Equipment
 - i. **Empire Hillclimb**, equipment went well.
 - ii. **Clocks** went out to be inspected.
 - iii. **Leasing clocks** to LSPR for \$200. This is proving to be rewarding.
 - iv. **Alfa Clocks.** Unfortunately, there is no other suitable clock manufacturer, or we would use them.
 - v. **RV**, roof leaks, had to tape up a couple of areas. LED taillights failing.
- j. **Open Exhaust** - the Fall Edition was published yesterday.
- k. **Street Survival, September 21** – there were 26 students and 22 volunteers. No complaints this year. Will try to get a Saturday Street Survival to run before a Sunday Solo event. Aldo and Keith are discussing this.
- l. **Website/Social media.** Contacts to the website are not responded to. Who owns them? BT to contact Matt K.
- m. Special Events
 - i. **FSAE** – There will be a kickoff meeting for next year's event on October 29. **Need to improve the sign-up procedure.**
 - ii. **Detroit Grand Prix** nothing new until 2020.
 - iii. **Empire Hillclimb**, September 14 – cannot increase the number of entries due to unlicensed cars not being allowed on the public road to return to the start.
- n. Calendar Review

3. New Business

- a. **Jen Glass** - a possibility for subsidizing the POR rally is to sell dedicated POR shirts at Stage Rallies. POR has a great deal of Stage Rally history.
- b. **Scott Harvey** – Andrew Layton has written a book about the history of POR to be published soon.
- c. **Keith Armitage** – short worker chiefs need bright hats, or other distinctive clothing, to be better recognized. OK if it is added to the budget.
- d. **Ray Jason** – Spring Training will be held in Findlay, OH; Ray will continue to be Solo Chief for GLD.
- e. **Frank Putman** – There will be a fundraiser at the Lingenfelter open house Saturday October 12.
 - Howard Duncan, SCCA National Pro Solo manager, wants DRSCCA to run a Pro Solo event at Oscoda on July 4. There was no enthusiasm for this!

4. Next Meeting – November 13, 2019 at On-the-Border, Novi.


5. Adjourn 8:47 pm

Appendix 1 – Festival of Speed - 1

10/3/2019

Gmail - Update OU Board Mtg

AP 1

 Gmail

Louis Putman <lputman05@gmail.com>

Update OU Board Mtg

2 messages

Tim Hartge <hartge944@gmail.com>

Thu, Oct 3, 2019 at 1:35 PM

To: Rick Buckley <rickbuckley108@gmail.com>, Michael Muzzin <michaelm66403@gmail.com>, Anthony M <tonym63@gmail.com>, "shaun@PMDgarage.com" <shaun@pmdgarage.com>, Dan Zimmermann <dan.zimmermann@fcagroup.com>, Tom Stephens <toms@equatoris.com>, "gordohei pmdgarage.com" <gordohei@pmdgarage.com>, jshiloff@comcast.net, Hannah Hartge <hannah.hartge@gmail.com>, Frank <lputman05@gmail.com>, Team Reset <dickruzzindesign@aol.com>

Team Leaders,

Well, team, we're back to the OU board meeting, now set for Oct 10th. As of Tuesday, AFS is quite invigorated from the OU side. Gordon and I are meeting with the OU Board to present and discuss America's Festival of Speed.


Below are the brief, mission, and vision statements we provided along with the map. As these are still working documents, we welcome your suggestions. Please send me your comments.


We will keep you posted.


TIM

PS would you, and please send a note to your teams. We need the intensity to stay high. We are expecting a solid go, come next Thursday! Please cc Gordon and me on your emails-- thanks!

3 attachments

 **Vision & Mission Statements 10-2-19 r3- TDH .docx**
18K

 **Event Brief for OU 10-2-19 r3 TDH.docx**
22K

 **SCCA Track Map 6-12-19.pdf**
2503K

Louis Putman <lputman05@gmail.com>

Thu, Oct 3, 2019 at 7:09 PM

To: mrarmitage@gmail.com


Hi Keith,


FYI...the latest status update.


Frank

[Quoted text hidden]

3 attachments

 **Vision & Mission Statements 10-2-19 r3- TDH .docx**
18K

 **Event Brief for OU 10-2-19 r3 TDH.docx**
22K

 **SCCA Track Map 6-12-19.pdf**
2503K

<https://mail.google.com/mail/u/0?ik=2f3e3bfeff&view=pt&search=all&permthid=thread-f%3A1646394479821575642&simpl=msg-f%3A1646394479821...> 1/1

Appendix 1 – Festival of Speed – 2

American Festival of Speed

Vision Statement

We intend to create and to market to the motorsports, food, art, fashion(design) publics a unique and exciting multi-layered entertainment event. We will provide a compelling and world-class *HILLCLIMB* located at historic Meadowbrook Hall, on Oakland University's educational campus.

The event, including food, art, and fashion (design) will be of the highest quality. Moreover, it will feature the automobile industry in it's past, present, and future forms, locally and globally.

Mission Statement

We provide an experiential automotive and food venue for people (of all ages, gender, and creed) who are interested in experiential events, particularly things involving automotive, food, art, and fashion (design).

The experiential and inclusive nature of *America's Festival of Speed* brands other automotive shows and food festivals, obsolete, because AFS creates an authenticity of speed, sight, sound, and taste in one location for one weekend in August.

AMERICA'S FESTIVAL OF SPEED fulfills the human need for fun, and entertainment but is also sustainable, providing a socially responsible event and giving back to the local and regional charitable communities.

Appendix 1 – Festival of Speed – 3

America's Festival of Speed at Meadowbrook Hall

America's Festival of Speed is a multi-layered automotive and food festival. The focus of the event is a Hillclimb. A Hillclimb is a timed car event, not wheel to wheel racing. The AFS model is taken from two existing icons of the automotive and food entertainment world: Automotive: *The Goodwood Festival* (<https://www.goodwood.com/motorsport/festival-of-speed/>) and Food: *The Food & Wine Classic in Aspen* (<https://classic.foodandwine.com/>).

The nature of *America's Festival of Speed* is to bring together the excitement of sights, sounds and tastes in one experiential event. Unlike other "static" car shows, *America's Festival of Speed* fulfills the human need for fun, thrills, speed, and entertainment in one place on one weekend.

Our unique value to the public

We provide the fun/thrills/experiences that people can't get at "static" car events such as Eyes on Design or the St John's Concours, locally, Pebble Beach or Amelia Island Concours nationally. We use the analogy of bookends, relevancy, substance, and entertainment provided on one bookshelf, located between the bookends.

Established founder's and producers' vision – Dr. Tim Hartge & Gordon Heidacker – both are former board members and chairpersons of the prestigious Meadowbrook Concours d'Elegance. They have a combined event work experience of over 65 years. Hartge having served as a board member as well as the marketing director. Heidacker in similar capacities on the event and logistics committees. Current Linked in Profiles:

- Dr. Tim Hartge: <https://www.linkedin.com/in/thartge/>
- Gordon Heidacker: <https://www.linkedin.com/in/gordon-heidacker-125293/>

Our unique value to Oakland University and Meadowbrook Hall

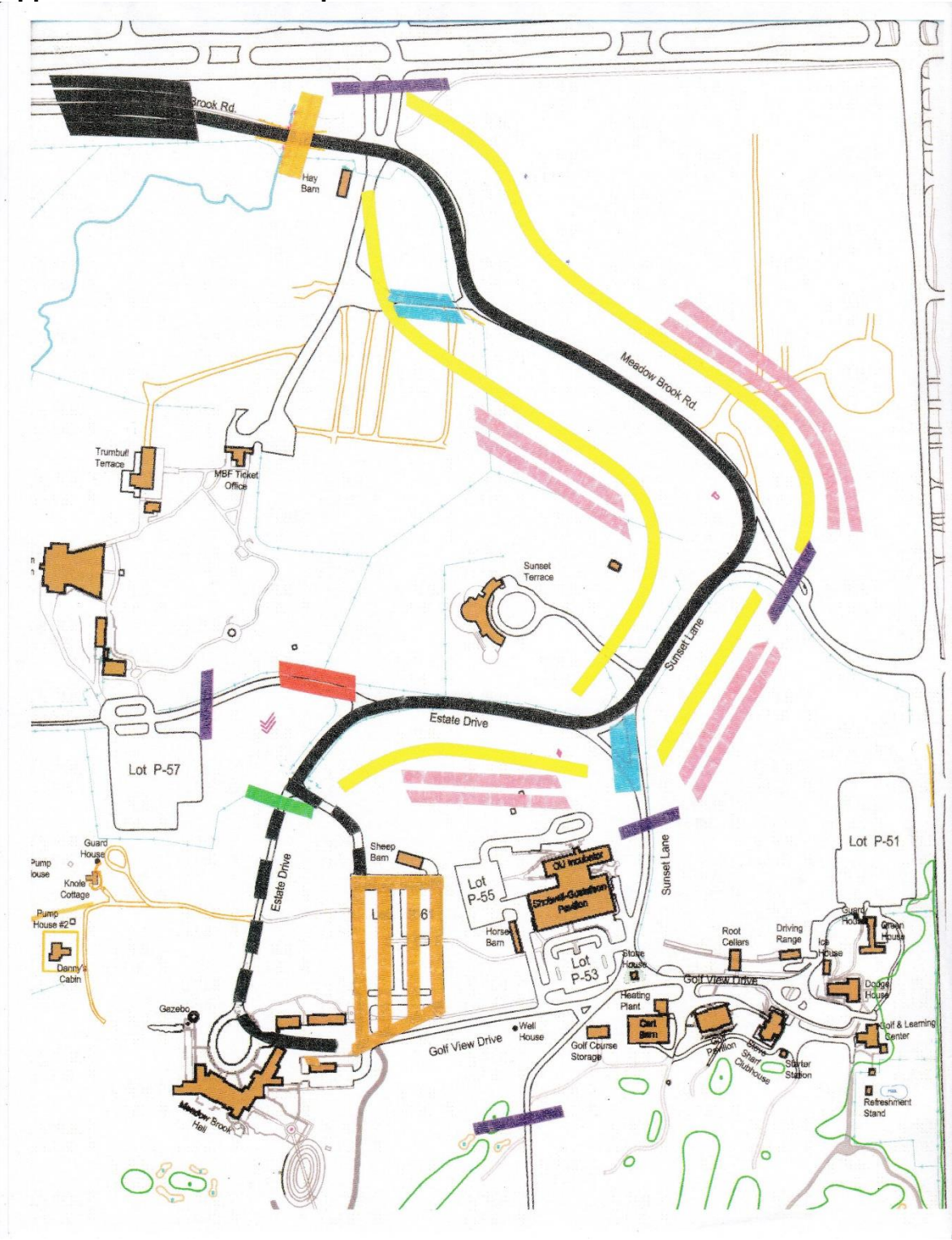
The design of *America's Festival of Speed* has three primary purposes for Oakland University.

- 1) Regional and National Media Exposure for OU
 - a. Give the University a primary, statewide and national presence/exposure and spotlight
 - i. Designed to showcase the University's colleges
 1. E.g. Health and Human Services, Engineering and Business
- 2) Create many more relationships with outside companies
 - i. For funding purposes, collaboration even employment opportunities
 - ii. National and International companies will be involved
 - iii. Create opportunities for practical/practice-based learning environments
 - iv. Corporate opportunity for student employment
 - v. Corporate opportunities for internships
 - vi. Classroom learning experience
- 3) Engage the youth defining point two further
 - a. *America's Festival of Speed* working committee is an example
 - i. Mentor/mentee relationships – a practical learning environment
 - b. Engages with and attracts young generations to the technology, engineering, and marketing; using current and historical product to create enthusiasm and

commitment -
etc



Appendix 1 – Festival of Speed – 4



Appendix 2 – Special Events note by Scott Harvey

points are to be paid out to the workers.

AP 2

When requesting budget approval, the chairman is expected to provide suitable support if special event points are to be paid out to the workers.