## **Detroit Region SCCA**





## **Election for 2023 Detroit Region SCCA Board of Directors**

The <u>2022 region election</u> for the 2023 Board of Directors is almost upon us. You will be informed about our new <u>electronic membership voting system</u> in the next few days and the results will be announced at the November BOD meeting.

If you want to **change or add your email address**, go to "SCCA.com" and "log in" (top RH corner). Go to "Join/Renew" then "View my account" and "Edit Contact Info."

We have Two Candidates for Board of Directors. (Four open positions).

## **Matt Conklin**

I have really enjoyed my first year as Treasurer for the Detroit Region. It has been great learning about the organization and trying to help find ways to improve using my experience as a finance professional in the business world. I have been an SCCA member off and on for many years. I have been obsessed with cars for 35 + years and during that time participated in autocross, rallycross, and road-racing events. I also really have fun being a Coach at Tire Rack Street Survival teen driving school.

I hope to continue to support the region in this role. Thank you for your consideration.

## Alejandro "Alex" Della Torre

Alex comes from a family linage of racecar drivers dating back to the 1930's; From his grandfather and great uncle racing cross continental races in South America, to his father running Rally in Mexico, to his brother running SCCA races in the 90s. He dove into motorsports himself in the mid-90's through autocross. Originally, he belonged to MSCC, but would also participate in many SCCA events and his first SCCA solo school at LTU. Through the 2000s Alex participated in dozens of HPDE's. In 2014, Alex received his SCCA full-competition license and has been an active SCCA member ever since.

Alex dove feet first into Road Racing and would participate in up to 13 weekends per year. He has mainly competed in the Northern division and at Waterford Hills driving Miata's in SM, STL, ITA and ITS. He has been successful in attaining a Divisional Championship in STL and was awarded the SCCA Detroit Region Driver of the Year award. His first Majors race was at Sebring and this year he will be participating in his first Runoffs at Road America.

His passion for motorsports is not just behind the wheel. He currently runs the competition driving school, which is SCCA accredited, at Waterford Hills. Additionally, he is the Group Representative for the Spec Miata group and has trailblazed a communication process to assist Group Reps better convey rule changes and a positive message to drivers. He is an ambassador to the sport as he is continually promoting participation for both drivers and spectators. He does so through networking, social media campaigns and by attending tradeshows and conferences. His goal is to grow participation and attendance to SCCA events, and keep good relations within the communities we race in.

Alex's career background is in marketing, finance, and program management. He most recently served as the Director of Track Operations at a local motorsports country club. There he designed and executed small and large scale driving events, created performance driving and training programs, as well as wrote track operations procedures, and managed various teams of

track support staff. He has also worked for automotive giants such as Fiat Chrysler Automobiles and Volkswagen Audi of America.

Alex resides in Farmington Hills Michigan and is beyond excited about the prospective opportunity to serve Detroit's motorsports community through the SCCA.